

Graphic Designer - Felkrem.

Felkrem is a full-service sports marketing representation firm, helping professional footballers and brands pivot toward success. Our core services are marketing consulting and athlete management.

The sports industry is being dominated by large agencies who represent hundreds of athletes and therefore don't prioritize their individual needs. These large agencies believe in money first, management second.

As retired pro football players, coaches and pro team executives, we realized we needed to change the landscape and create a firm that believes in managing our athletes first.

Our goal is to disrupt this industry and change the way athletes think of agents, and we are looking for our new class of interns who can help us with that mission.

We are looking for a creative Graphic Designer to join the agency's marketing team and assist with all graphic design and web development needs for the company and our clients, both professional footballers and brands alike.

DESCRIPTION:

- Design social media posts for the agency and clients as needed.
- Conceptualize clients' web pages and branding logos, agency advertisements, and other communication materials.
- Manage social media content production and distribution.
- Meet with clients to identify and create branding and marketing needs.
- Assist the scouting team with clients' highlight videos, graphics, templates and other scouting digital and graphic needs.

QUALIFICATIONS:

- Proficient in Adobe's Creative Suite—including Photoshop, Illustrator, InDesign.
- Experience with Wordpress and/or web development softwares.
- Bilingual (English and Spanish)
- Creative, able to think 'outside the box'
- Ability to problem solve independently
- Strong project management skills
- Strong leadership qualities
- Deadline and detail-oriented
- Distraction free workplace while working from home

To apply, please email your resume and cover letter to careers@felkrem.com